CABO UNO TEQUILA

Properties list:
single product
update
box
bottle
alcohols and spirits
wood
other materials
glass and ceramics
identity by typography
luxury
classic
transparent
identity by shape
end-user packaging
gift packaging

Design Meat and Potatoes sourced all elements of the packaging to be made in Mexico. Housed in a handmade leather and wood box, the cork-sealed bottle comes with a crystal stopper. Each bottle of this limited edition of 21.000 bottles is numbered to earmark its allocated status as "authentic, elegant Mexican".

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits:

Country: Mexico
Agency: Meat and Potatoes

Designer: tj river & todd gallopo, johnny hsu, ian dyer

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