FINÃ‰

Properties list:

end-user packaging
single product
new product
water
bottle
glass and ceramics
minimal
contemporary
identity by typography
transparent
identity by shape

The new bottle for Finè water was designed for "capturing the fluidity and purity of t hermal artesian water". All elements and materials, from the soft touch cap to the ergonomic curves, merge into one to offer a multi-sensorial "hydrating" experience.

Reference: http://www.square-mag.co.uk/2008/02/14/karim-rashids-fine-bottled-water

Credits:

Designer:
Karim
Rashid

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