

NAKED



Properties list:

- range of products
- new product
- ironic
- contemporary
- plastics
- aerosol spray can
- jar and pot
- folding carton
- cosmetics, beauty and toiletries
- end-user packaging
- identity by system of colour

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Country: UK

Year: 2005

Agency: Lipa Pearce

Designer: Harry Pearce, Richard Wilson

Other images:

