ITO EN GOTTA JUICE

Properties list:

single product
new product
juices
labels and sleeves
bottle
contemporary
identity by typography
identity by illustration
plastics
end-user packaging

Gotta Juice packaging designed by Michael McDevitt.

Reference: http://www.behance.net/Gallery/Gotta-Juice/112937

Credits:

Country: USA, NY
Agency: Gooder Companies

Designer: Michael McDevitt

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