PRADA MULTIDOSE SKIN CARE



Properties list:

product accessibility
range of products
new product
pouch
folding carton
plastics
minimal
contemporary
unusual structural association
disposable packaging
ready to use
unit dose packaging
transparent
identity by system of colour
identity by shape
cosmetics, beauty and toiletries
end-user packaging

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: UK
Year: 2000

Designer: Karim Rashid

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