1800 TEQUILA ART BOTTLE

Properties list:

limited edition packaging
collector packaging
range of products
new product
alcohols and spirits
glass and ceramics
end-user packaging
bottle
unusual visual association
classic
transparent
identity by shape
illustrated character
identity by illustration

From ReubenMiller blog: "Earlier this year 1800® Tequilalaunched a campaign featuring nine cutting-edge artists. Each piece of artwork is featured on 1800® limited edition tequila b ottles, all of which can be purchased.

Each artists' style is unique, representing various designs, mediums and perspectives. The nine artists featured in this limited edition production are: Dosa Kim (Atlanta, GA), Glenn Barr (Detroit, MI), Artillery (Chicago, IL), Chris Dean (Detroit, MI), Jorge Alderete (Mexico City, ME), Josh Ellingson (San Francisco, CA), Hannah Stouffer (San Francisco, CA), Jeremy Bacharach (Chicago, IL)."

Reference: http://www.1800tequila.com/age_gate.php , http://reubenmiller.typepad.com/my_weblog/2008/11/1800-tequilla-.html

Credits:

Year: 2008

Artists: Dosa Kim, Glenn Barr, Artillery, Chris Dean, Jorge Alderete, Josh Ellingson, Hannah Stouffer, Jeremy Bacharach.

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