FULLY LOADED TEA

Properties list:

range of products
new product
coffee, tea and infusions
coffee, tea and infusions
pouch
tube
folding carton
cardboard and paper
smooth
opaque
contemporary
end-user packaging
identity by colour
identity by system of colour
identity by typography

Fully Loaded tea designed by subplot.

Reference: http://www.thedieline.com/blog/2008/11/fully-loaded-te.html#more, www.subplot.com

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Credits:

Country: Canada
Year: 2008
Agency: Subplot

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