CARTON

Properties list:

homecare products
cardboard and paper
contemporary
opaque
identity by typography
photo to describe
identity by system of colour
other shapes
labels and sleeves
new product
range of products
information about content

Carton packaging designed by Taku Satoh and Ichiji Ohishi.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: Japan
Year: 2003
Agency: Taku Satoh

Designer: Taku Satoh, Ichiji Ohishi

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