tPOD TEA

Properties list:

new product
coffee, tea and infusions
end-user packaging
range of products
folding carton
bag
cardboard and paper
minimal
ironic
contemporary
identity by shape
identity by colour

tPod is a teabag design concept by Elisabeth Soos that adds fun to the tea making process. After removing a tpod tea bag from the box, you unfold the tag which then becomes a boat that floats on your tea: probably you've already run into the problem of accidentally drowning the whole thing in your tea. This creative design is here to help you never drown the end part of your tea bag.

Reference:

Credits:

Country: Austria

Designer: Elisabeth Soos

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