COOP SALAD



Properties list:

end-user packaging
single product
new product
opening and closure systems
labels and sleeves
opening and closure systems
dispensing systems
flow-pack
plastics
mass-market
transparent
dairy, eggs and cheese

New life to product With the Masteroven brand, the Varese based concern produces flexible film for pouches and has devised a new "open and close" system that uses a plypropylene antifog film. Masterlabel comes with a guarantee seal and provides a considerable advantage: our customer can now offer an effective service to the consumer without necessarily having to replace the material used previously. Masterlabel is currently used by Coop Italia for packaging salads and other big food operators like La Linea Verde SpA.

Reference: ItaliaImballaggio N.3 March 2008

Credits:

Country: Italy
Year: 2007
User: Bosset USA

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