CHEESE SPONGE

Properties list:

end-user packaging
single product
new product
homecare products
tray
plastics
ironic
contemporary
unusual visual association
unusual structural association
transparent
identity by shape
identity by colour

Atypyk is an artistic group of French creative minds. Their products are smart yet ironic, and their ideas are packed into good packaging examples.

Reference: http://www.atypyk.com/home.html

Credits:

Country: France
User: Atypyk

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2254

Other images:

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2254