ORGANIC VALLEY MILK

Properties list:

milk
cardboard and paper
other shapes
natural
eco-friendly
contemporary
identity by shape
identity by typography
identity by illustration
identity by system of colour
identity by colour
concept
range of products
end-user packaging

Designed in 48 hours as part of the 2011 IOPP Repackaging challenge, milk packaging for Organic Valley Milk.

Reference: http://lisaellerin.prosite.com/70517/619491/ gallery/organic-valley-milk

Credits:

Country: USA
Year: 2011

Designer: Lisa Ellerin

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