NUDE JR STRAWBERRY MILK

Properties list:
single product
concept
milk
other shapes
plastics
ironic
playful
contemporary
identity by shape
identity by typography
identity by illustration
identity by colour
end-user packaging

A simple yet quirky and humorous packaging concept for a flavoured milk bottle.

Reference: http://www.behance.net/gallery/Nude-Jr-Strawberry-Milk/3025289

Credits:

Country: Australia
Year: 2012
School: Billy Blue College of Design, Sidney

Student: Andrianto Kwan

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