KLÃ–VER



Properties list:

gable top
polylaminated
cardboard and paper
milk
minimal
contemporary
identity by typography
identity by system of colour
identity by abstract shapes
new product
range of products
end-user packaging

Abstract shapes are a distinctive features of this milk packaging by a brand connected to Arla, one of the most popular milk in Sweden.

Reference:

Credits:

Country: Sweden
Year: 2012

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