KIDO MILK

Properties list:

concept
milk
brick
cardboard and paper
ironic
playful
contemporary
identity by shape
identity by typography
identity by illustration
identity by system of colour
range of products
end-user packaging

Esra Oguz redesigned Kido Milk Packaging. The flavors are Strawberries, Banana, and Chocolate. Shape and illustrations are the main focuses of the pack.

Reference: http://www.behance.net/gallery/Milk-Packaging/1376771

Credits:

Country: Turkey
Year: 2011

Designer: Esra Oguz

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