JÃ•SZTEJ



Properties list:

milk
gable top
bottle
cup
polylaminated
plastics
glass and ceramics
cardboard and paper
minimal
infographics
contemporary
identity by typography
identity by system of colour
identity by textures and patterns
concept
range of products
end-user packaging
information about content

Clean and simple typographic solution for this Hungarian dairy brand's visual identity.

Reference: http://fgs.egysmas.hu/jasztej-concept/

Credits:

Country: Hungary
Year: 2010
Agency: Fontos Graphic Design

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