FEEZ

Properties list:

milk
opening and closure systems
dispensing systems
concept
plastics
cardboard and paper
natural
contemporary
photo to describe
identity by photo
identity by colour
range of products
end-user packaging
product accessibility

A range of milk-based drinks with a take-away size in 4 flavours; Strawberry, Blackberry, Blueberry and Raspberry.
The milk adorns the packaging, the tasty fruit is brought out on the milk and on the opening that enables the drinking.

Reference:

Credits:

Country: France
Year: 2009
Agency: HvingtQuatre
H24

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