VITAHELP

Properties list:

range of products
extra-use of packaging
concept
water
other food
labels and sleeves
bottle
contemporary
photo to evoke
identity by photo
identity by system of colour
identity by colour
end-user packaging
packaging as a new medium

New work from Antoinette Padmore a packaging design graduate of FIT: "In the midst of the Haitian earthquake, I felt hopeless as to what I can do to help the people in need. I immediately thought nutritional aid for children, specifically for those in impoverished countries. Vitahelp is an emergency relief package containing all the nutrients the body needs to recover. I dedicate this to all those who were lost and those who are still in need of help."

Reference:

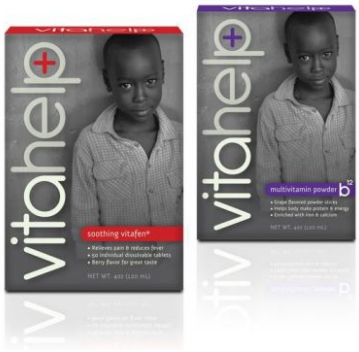
Credits:

Country: USA

Designer: Antoinette Padmore

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2156

Other images:



This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2156