LAPP&FAO CHOCOLATE BOOKS

Properties list:

range of products
new product
confectionery and sweetness
chocolate
folding carton
cardboard and paper
contemporary
unusual visual association
unusual structural association
identity by typography
identity by system of colour
end-user packaging

These records are now available in the form of the Lapp&Fao Chocolate Books. This process is visualised strikingly by the new look of the chocolate packaging. Each bar is designed to look like a diary and contains the essence of Lapp&Fao's travels - each bar is a delicious souvenir.

Reference: http://www.lappandfao.com/

Credits:

Country: Germany

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