

SOUVENIR CHOCOLATE



Properties list:

- gift packaging
- end-user packaging
- new product
- range of products
- confectionery and sweetness
- chocolate
- folding carton
- cardboard and paper
- contemporary
- unusual visual association
- identity by typography

Chocolate gift box sold as a souvenir. The focus is communicate both traditional products and regional peculiarity.

Reference:

Credits:

Country: Spain

Year: 2012

Agency: Ruiz Company

User: Chocolate Factory

Other images:

