OLIO SASSO BOTTLE



Properties list:

end-user packaging
range of products
sauces and seasonings
concept
dispensing systems
can and tin
bottle
metals
identity by system of colour
contemporary
refill system

The aim of the concept is to improve the relationship between user and packaging during its use. The project focuses on a new identity through its shape and at the same time on e rgonomics in order to facilitate the action of pouring the oil and the tin transportation.

Project developed for the international student competition "Remarkable Packagings & Alternatives" within the "Emballage" packaging exhibition (Paris, November 19-22, 2012).

Reference:

Credits:

Country: Italy
Year: 2012
School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Packaging Design 2012, Master Degree

Lecturers:
Valeria Bucchetti, Erik Ciravegna, with Deborha Dal Degan

Students: Chiara Andreossi, Beatrice D'Agostino, Francesca Personeni

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2047

Other images:







This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2047