AQUOLINA MACARON



Properties list:

unit dose packaging
ready to use
concept
cosmetics, beauty and toiletries
dispensing systems
other shapes
bio plastics
playful
unusual structural association
identity by packing process
identity by shape
identity by colour

The Macarons, inspired by the famous French pastries, are waffles containing a water-soluble bag filled with foam bath; it melts when comes in contact with water.
The external waffle, water-soluble as well but more water resistant, can be used as a body scrub thanks to its particular superficial texture. The black stripe reflects the peculiar A quolina graphical characteristic and, overall, it develops a protective function saving the liquid in the little bag and isolating the product from dampness. The mechanism is simple: unrolling the stripe, the product is ready to use.
The concept uses PLA, naturally organic and biodegradable material; it is an innovative f amily of bioplastics that use vegetal components, like rise starch, and biodegradable po lymers obtained from renewable raw materials. PLA is shaped using common technologies i n plastic transformations, to create products with similar or better characteristics than traditional plastics.

Project developed for the international student competition "Remarkable Packagings & Alternatives" within the "Emballage" packaging exhibition (Paris, November 19-22, 2012).

Reference:

Credits:

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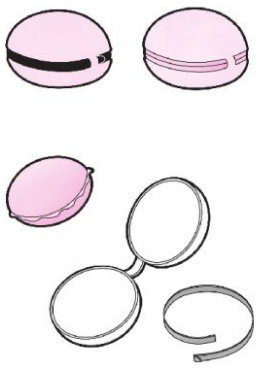
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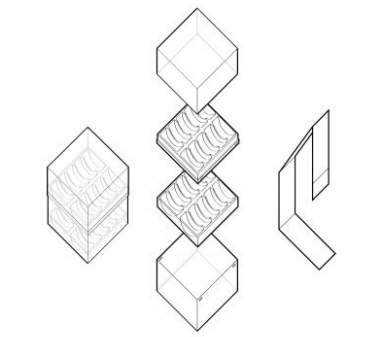
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