



## Properties list:

end-user packaging  
range of products  
new product  
jar and pot  
box  
bottle  
glass and ceramics  
cardboard and paper  
identity by illustration  
identity by illustration  
identity by system of colour  
identity by textures and patterns  
confectionery and sweetness

The revamped Harrods collections contain over 250 products, based on the unique architecture of Harrods' food hall. The bespoke packaging uses premium finishes.

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## Reference:

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## Credits:

**Country:** UK

**Agency:** Honey

Creative

Other images:

