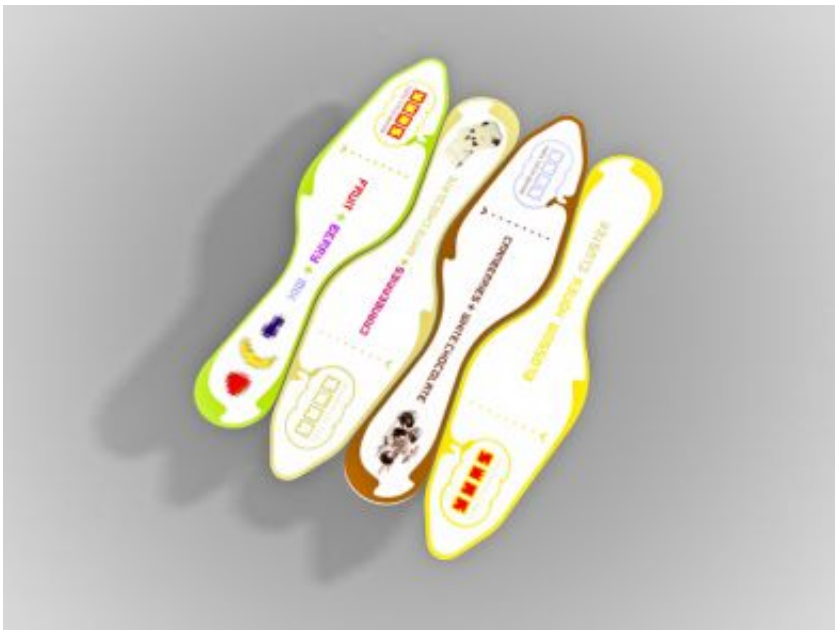
YUMS SPOON



Properties list:

logistic optimisation
unit dose packaging
ready to use
end-user packaging
range of products
concept
snacks
desserts and ice-creams
additional structural elements
plastics
identity by shape

Yum's Spoons were designed with a dual purpose: reducing components and facilitating dressing and sauces dispensing. They transform salad dressing pots into forks and yogurt pot corners into spoons. Yum's gives consumers a fun, easy-to-use, clean and tidy utensil that can contain a large range of products.
These concepts have been designed for maximum strength but using the minimal amount of materials, with an environmentally friendly focus. They reduce the amount of materials and energy required to produce traditional packaging, are fully recyclable and also nest together to save space during transport.

Reference: www.yums.info

Credits:

Country: United Kingdom
Year: 2010
Agency: Protopack

Designers: Edward Harding,Keith Mahoney,Lars Bergwall,Bengt Eckerwall

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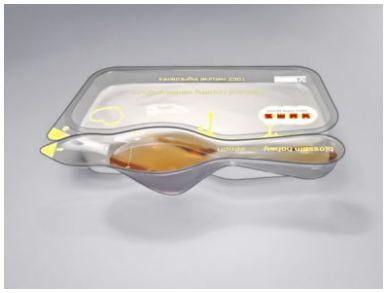

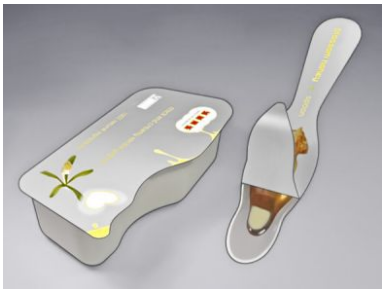

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