DISH2FISH



Properties list:

pets
end-user packaging
range of products
concept
other food
dispensing systems
other shapes
plastics
contemporary
unusual structural association
identity by typography
identity by system of colour
product accessibility
ready to use

The universe of fish food opens itself as repetitive and chaotic, offering only cylindrical containers. These kind of packaging does not give you the possibility of dosage and even makes the user get in touch with the food.â€¨Our project moves around these two concepts: mak ing it the dosage of the food possible, with adequate portions for every two days, and the design of a package avoids the direct contact with the food.â€¨The package is made out of two plastic parts (that change color depending on the kind of food) with a recognizable logo and form.

Reference:

Credits:

Country: Italy
Year: 2011
School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Packaging Design 2011, Master Degree

Lecturers: Valeria Bucchetti, with Erik Ciravegna, Sara S
anvito

Students:
Francesca Molteni, Roberta Moretti, Alessandro Pomè, Ignacio Rodr
iguez, Marco Setti

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1994

Other images:





This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1994