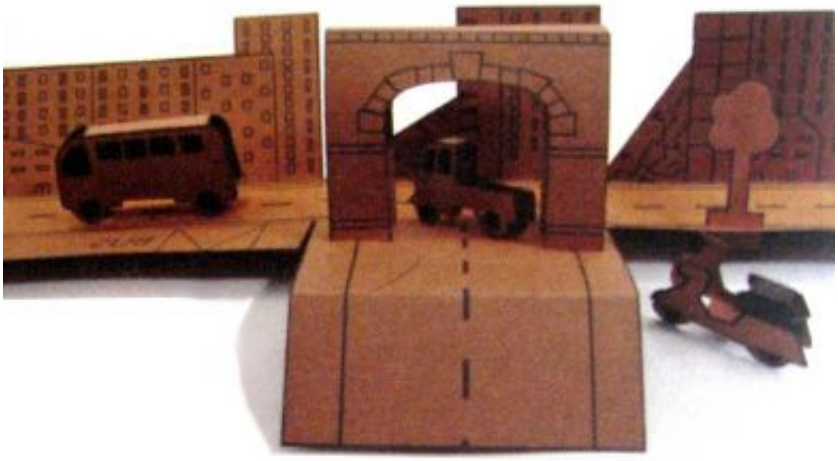
ECO-CITY



Properties list:

arts and crafts
packaging as a new medium
end-user packaging
single product
extra-use of packaging
concept
other non-food products
folding carton
cardboard and paper
eco-friendly
identity by shape
toy packaging

The workshop invited participants to come up with easly compacted, reusable paper and cardboard packaging solutions in keeping with the principles of ecodesign: it yelded interesting packaging prototypes designed to serve another function, either pratical or playful, once the telephones and modems are taken out.

The prototypes the students presented with feature a particulary interesting take on the theme of reuse, giving a second life to telephone and modem packaging. The project EcoCity can be taken apart to make a toy city.

Reference:

Credits:

Country: Italy
Year: 2010
School: UniversitÃ degli Studi di Palermo, FacoltÃ di Architettura (Palermo, Italy)

Students: Claudio Di Paola Ficarella, Dalila Ficano, Vincenzo Lo Manto
Course: more E less LAB, Mobile Boxes Made of Paper and Cardboard: Multifunctional, Sustainable Packaging for Telephony Products
Professor: Paolo Ulian

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