MAUM TEA BAG

Properties list:

toy packaging
end-user packaging
range of products
folding carton
coffee, tea and infusions
new product
cardboard and paper
transgressive
ironic
identity by shape
die cut
identity by illustration

Maum tea bag is a contenitor set for tea filters with a really original and strong aesthetic impact. we are talking about the new contenitors designed with customized tea filters. Every bag is illustrated with a funny man, for example someone who is taking the bus, works in a radio studio or is relaxing in the swimming pool. There?s also the Christmas ed ition of Santa Claus and his reindeers.
Once you take off the character from the contenitor, it can be dipped into your cup and then you can keep the funny illustration as a collection.

Reference: http://www.wdaru.com

Credits:

Country: South Korea
Year: 2009
Agency: Wdaru

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1932

Other images:

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1932