SEN

Properties list:

end-user packaging
new product
range of products
cosmetics, beauty and toiletries
recycled materials
sachet
folding carton
flow-pack
box
bottle
cardboard and paper
contemporary
smooth
opaque
identity by illustration
identity by system of colour

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Agency: Wolff Olins

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