

QUADROFONIA GIFT EDITION



Properties list:

gift packaging
end-user packaging
range of products
new product
confectionery and sweetness
box
plastics
cardboard and paper
contemporary
unusual structural association
identity by system of colour
identity by textures and patterns

Quadrofonia is a gift package for handcrafted candies in which lines and squares can be combined according to one's personal taste or inspiration, in different colour combinations and visual effects to create something like a picture, a design object to be exhibited like a work of art itself.

The box is covered in black matte paper with carefully handcrafted finishings. Each box is individually sealed and carefully protected with a transparent film while both box base and lid are made in thick and sturdy cardboard. The removable lid displays a heat-imprinted Visibilia logo. Within the box, an exclusive holder in a soft material with slanted edges embraces the candies. The holder is attached to the bottom of the box, which doubles as a frame. A chrome hole on the back of the box is provided for easy hanging.

Reference: <http://www.visibiliacollezioni.it>

Credits:

Country: Italy

Year: 2010

User: Visibilia

Designer: Vinzenz Flury

Other images:

