PREMIUM OLIVE

Properties list:

limited edition packaging
end-user packaging
single product
new product
sauces and seasonings
can and tin
metals
contemporary
typographical texture
photo to describe

Mouse Graphics Design is a Greek studio providing package design for the best food producers in Greece. Their design for olive oil producer Agrovim is spectacular. This limited edition premium olive oil employs a tin-can rather than the conventional glass bottle, with extra large white typography on silver background. A small drop of olive oil from the bottle edge does the trick.

Reference: http://www.mousegraphics.gr

Credits:

Country: Greece
Year: 2009
Agency: mousegraphics

Award: Silver Pentawards "Food ? Limited editions, limited series, event creations", 2009

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