REALLY DELICIOUS



Properties list:

end-user packaging
labels and sleeves
single product
finger food
sachet
cardboard and paper
hand-made
contemporary
opaque
update
identity by typography

Good Creatives: "Hungrys specialises in quality food for parties and corporate events. While meeting to discuss new photography for their website we uncovered the name of their holding company, The Really Delicious Food Company. We really felt this was the way forward for Hungrys and invested in some pro-active work to show the management team our vision. Luckily for us they loved the concepts and found some budget to make it a reality."

Reference: http://www.good-creative.com/really_delicious.html

Credits:

Country: UK
Agency: Good Creative

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