DROP - PACKMAN EXPERIMENTS



Properties list:

kids
end-user packaging
range of products
new product
juices
pouch
plastics
pop
contemporary
transparent
identity by shape
identity by system of colour

This juice pouch is very appealing and especially for a young generation craving for new experiences. Using almost no material it minimizes the environmental impact. Designed by a creative young Russian Design Studio, Firma.

Reference:

Credits:

Country: Russia
Year: 2008
Agency: Firma

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