CUP LID FACES

Properties list:

single product
concept
other beverages
cup
plastics
cardboard and paper
ironic
contemporary
debossed, embossed
illustrated character
identity by abstract shapes
end-user packaging

?I've always thought that cup lids should have faces. in particular, this sad "punctured eye" fa ce, where the addition of the straw enhances the expression. at the very least, a good enough reason to move the straw hole from the center of the cup.?

Reference:

Credits:

Country: United States of America
Year: 2009

Designer: Brock Davies

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1823

Other images:

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1823