REDWHITE NOODLE



Properties list:

carrying system
ready to use
product accessibility
end-user packaging
single product
concept
pasta, rice and grains
folding carton
cardboard and paper
minimal
ironic
historical, traditional
contemporary
identity by shape
identity by abstract shapes

The packaging for these take-away noodles maintains the original Japanese atmospheres with the use of the NisshÅ•ki ("sun-mark flag") and a geometrical structure that opens up al most as if it were an origami.

Reference: http://www.packlab.eu/?p=372

Credits:

Country: Finland
Year: 2008
School: Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

Lecturer: Noora Nylander

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Award: Food Packaging Design Awards, 2008, 3rd Prize

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