EGGS BOX



Properties list:

logistic optimisation
carrying system
end-user packaging
single product
concept
dairy, eggs and cheese
other shapes
basket
cardboard and paper
identity by shape
die cut

Traditionally, fresh eggs were kept in egg boxes with a handle. This package was designed around this idea, using it as an "egg wrapper" at the bio?shops.

Reference:

Credits:

Country: Spain
Year: 2009
School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

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