WASH OUR HANDS



Properties list:

end-user packaging
product accessibility
single product
concept
opening and closure systems
cosmetics, beauty and toiletries
folding carton
cardboard and paper
minimal
contemporary
identity by shape

The package is the product itself. This prototype ? hypothesized for the Muji brand - has th e size of a soap bar and it is only made of cardboard fully impregnated with soapy substance in different essences (chocolate, aloe vera, coconut...). It contains 40 doses one-use-only.

Reference:

Credits:

Country: Spain
Year: 2009
School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

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