ARCADIA ORGANIC TEA

Properties list:



Naming, branding and package design for an eco-friendly tea company. The packaging was created from a single sheet of paper folded origami style to keep production low cost. The finished product comes in a set of four: if placed back-to-back, all the little pyramids would nest together to make a larger pyramid.

Reference: http://www.gabere.com/index.php?/work/arcadia-organin-tea/

Credits:

Country: United States of America
Year: 2007
Producer: Gabe Re

Designer: Gabe Re

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