CLIP PACK

Properties list:
end-user packaging
identity by shape
smooth
transparent
single product
new product
clothes and accessories
pouch
plastics
contemporary

The ClipPack is a unique pack for an everyday item (T-shirts). This one is an exclusive, limited edition version of the Clip T-shirt pack, hence it is a unique item. The idea behind it is to realize a pack that becomes a gift with a catch, giving two options: either you can keep the inflatable with the shirt inside or you can just use the shirt and cut off the inflatable.

Reference: http://www.bagdisseny.com/barcelona/clippack

Credits:

Country: Spain
Year: 2003
Agency: BAG Disseny

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