MR. CLEAN

Properties list:
reusability
single product
end-user packaging
concept
homecare products
other shapes
plastics
playful
contemporary
unusual structural association
identity by shape
identity by system of colour

Concept for floor-cleaner with special attention to the shape: the bottle can be refilled and reused as a weight to make exercises.

Reference: http://www.designboom.com/contest/view.php?contest_pk=17&item_pk=18742&p=1

Credits:

Country: Italy
Year: 2008

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