IISI

Properties list:

end-user packaging
product accessibility
single product
concept
pasta, rice and grains
opening and closure systems
unusual structural association
folding carton
cardboard and paper
identity by shape

Iisi is an extremely simple and functional package. Opening is easy and the place where the package should be opened is clearly marked. After opening, Iisi can also be easily c losed. Iisi commendably utilises the exibility of carton. Iisi's triangular shape decreases the n eed to use force when handling the package and simultaneously forms a spout at the front e dge of the package. Iisi is well suited for our, akes, bran and rice.

Reference: http://www.packlab.eu/?p=644 http://www.packlab.eu/?cat=70

Credits:

Country: Finland
Year: 2009
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Awards: Easy To Open Invention Competition 1st Prize
Packaging Mid Sweden Award, 2009

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