KNICK KNACK

Properties list:

unit dose packaging
ready to use
disposable packaging
opening and closure systems
dispensing systems
other shapes
blister-pack
plastics
identity by shape
confectionery and sweetness
product accessibility
new product
single product
end-user packaging

We were always longing for a nifty packaging design that doesn?t make a mess when mi xing several ingredients. Individual serving packets of butter and maple syrup are folded in the middle to break a seal, releasing the contents, thus allowing us to spread margarine on bread, or dressing on salad without getting our hands dirty. Though these packets were rst developed in America, by today Japan produces more of them, more than any other country. There are also dual packets, with margarine on one side and jam on the other. A Japan-only variation would be ketsup and mustard in one packet. This packets of maple syrup are folded in half to release the contents

Reference: http://pingmag.jp/2008/09/25/thoughtful-design/

Credits:

Country: Japan
Year: 2007

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