FAZZOLETTI DI CARTA



Properties list:

tactile packaging
product accessibility
end-user packaging
single product
concept
opening and closure systems
dispensing systems
cosmetics, beauty and toiletries
folding carton
cardboard and paper
natural
eco-friendly
rough
identity by shape
identity by colour

Packaging for paper tissues ("fazzoletti di carta" in Italian). The project combines the usefulness of a fixed dispenser with the handiness of a small portable box.

Reference:

Credits:

Country: Italy
Year: 2008
School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop 2008-2009, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

Partnership: ProCarton Italia

Students: Francesco Roveta, Matteo Previtali, Giulio Pierrottet, Giacomo Pennicchi

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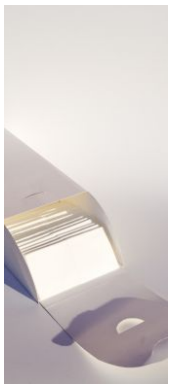
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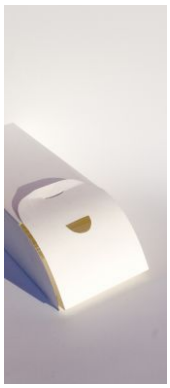














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