PUPURRI



Properties list:

product accessibility
single product
end-user packaging
concept
cosmetics, beauty and toiletries
opening and closure systems
dispensing systems
folding carton
cardboard and paper
well-being
natural
ready to use
identity by shape
identity by modular structure
identity by colour
photo to describe

Packaging for pot-pourri. The container can be transformed into two single-dose containers. The surface treatments renders the product characteristics and communicate the position of the opening system. The system of pleats allows the base to unclench itself at the opening of each box.

Reference:

Credits:

Country: Italy
Year: 2008
School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop 2008-2009, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

Partnership: ProCarton Italia

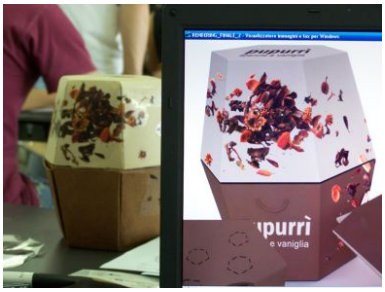
Students: Marco Saccardo, Iris Ranzani, Davide Strusani, MIrco Scussolini

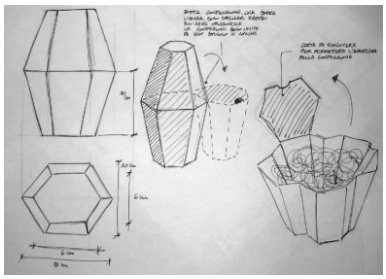
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