CHOCO

Properties list:
information about content
end-user packaging
single product
snacks
concept
tube
plastics
playful
transparent
identity by shape

From Petar Pavlov's website: "**PACKAGING EXPERIMENT**: The idea behind this concept was to make a packaging where the name of the product will be written by the product itself instead of using any kind of printing techniques.
Considering the future of technology and the endless possibilities to shape your product, it's definitely a subject that deserves attention."

Reference: http://www.behance.net/Gallery/Packaging-Experiment/176911

Credits:

Year: 2009

Designer: Petar Pavlov

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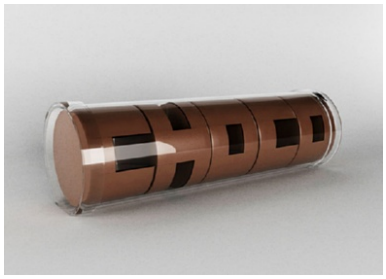
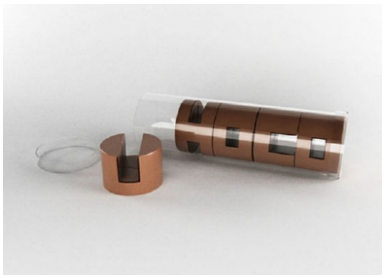
Other images:





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