ASKUL GARBAGE BOX

Properties list:

information about packaging
end-user packaging
single product
other shapes
cardboard and paper
minimal
eco-friendly
contemporary
opaque
rough
identity by system of colour
identity by textures and patterns
identity by abstract shapes
recycled materials
new product

An interesting approach on waste management from Askul.

Font used: Helvetica.

Reference: http://lovelypackage.com/askul-garbage-box/

Credits:

Agency: Stockholm Design Lab

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1284

Other images:

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1284