



Properties list:

- end-user packaging
- range of products
- new product
- tray
- sachet
- other shapes
- folding carton
- cardboard and paper
- ironic
- opaque
- identity by typography
- identity by system of colour

Ironic typographical packaging for Sorger.

Reference: <http://www.moodley.at/56/?L=1>

Credits:

Agency: Moodley Brand Identity

Other images:

