FINE CHEESE CO.



Properties list:

range of products
new product
labels and sleeves
historical, traditional
glass and ceramics
cardboard and paper
identity by illustration
jar and pot
folding carton
identity by typography
identity by system of colour
end-user packaging

?The Fine Cheese Co. is a quintessentially English brand which has become a global hit fr om Tokyo to New York. Irving has created a distinctive design language which reflects both the origins and the artisanal philosophy of the brand.?

Reference: http://lovelypackage.com/fine-cheese-co/

Credits:

Country: UK
Agency: Irving

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