

EXPIRY DATE EGGS



Properties list:

information accessibility
end-user packaging
single product
new product
dairy, eggs and cheese
identity by colour
identity by typography
folding carton
plastics
minimal
contemporary
translucent
information about content

Onto these eggs the expiry date is red printed; the translucent packaging let show the information that is at the same time the concept of this product.

Reference: http://www.coroflot.com/public/individual_file.asp?portfolio_id=1256863&individual_id=208687

Credits:

Designer:

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Other images: