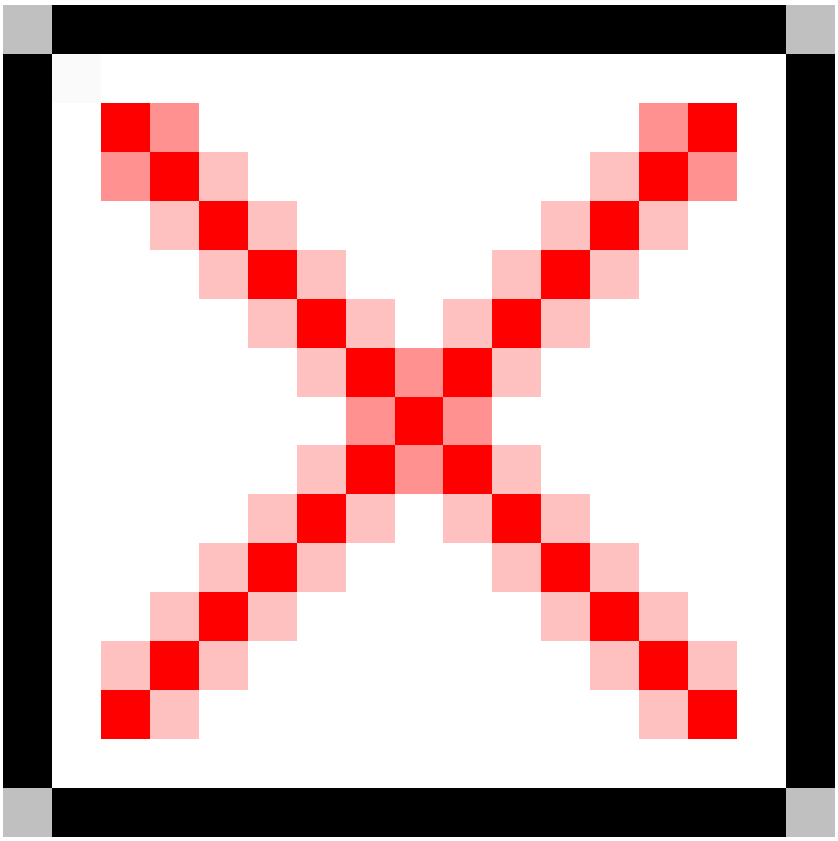
CODE BLUE RECOVERY DRINK



Properties list:

end-user packaging
single product
new product
labels and sleeves
flacon
plastics
contemporary
identity by typography
identity by colour
water

Frome Origin website: "Origin developed the brand identity, packaging, website and all brand communication materials for Code Blue Recovery Beverage. We helped identify the USP and create the brand story for this revolutionary new product."

Reference: http://originagency.com/ORIGIN_.html , http://www.drinkcodeblue.com/

Credits:

Agency: Origin

Designer: Lance & Michelle Thomas

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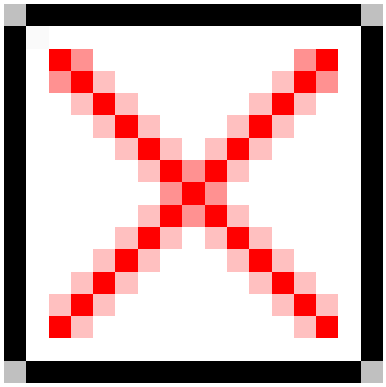
Other images:



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