IKEA KIDS PAINT

Properties list:

new product
information about content
kids
end-user packaging
range of products
homecare products
metals
pop
contemporary
identity by system of colour
identity by textures and patterns
identity by abstract shapes
buckets

Concept, design implementation and final production by Katherine Ahn.

From Katerine Ahn site: "A line of washable interior housepaints for children's rooms to be sold at Ikea. Paints are catagorized by three basic color groups; warm, cool and pastel, and are graphic and friendly in fitting with the existing Ikea style. Repsponsibilities include concept, design implementation and final production."

Reference: http://www.coroflot.com/public/individual_file.asp?portfolio_id=168373&individual_id=120213

Credits:

Designer:
Katherine
Ahn

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